





IHCA
Board President
Robert Hedges

Staying the Course

If ever there was a roller coaster year for long term care, it was 2010. From the adoption of Senate Bill 326 to the recent passage of an increase in the provider tax, the past 12 months have brought a flurry of activity to our profession that has often left us trying to catch our breath. Despite all this, we have been able to focus on our number one goal: providing quality care to the residents of Illinois nursing homes.

We continue to serve our residents and their families with compassion and skill. Most of the people who have the need to place a loved one in our care realize that they are where they should be and that they are receiving the attention and care they need. Unfortunately, there are those who still oppose our profession and, in spite of their stated positions, are actually working against the goal of quality care. This never ceases to amaze me.

However, your board of directors remains steadfast in its commitment to this association and our profession. In 2011, two new faces will join us. Steve Wannemacher, President / CEO of Heritage Enterprises will serve as Treasurer, and Floyd Schlossberg, President / CEO of Alden Management Services as Assisted Living First Vice President. Thank you to both of you for your service to the association and the profession. I look forward to your input this year.

The key to any good association is a motivated and engaged membership. To that end, we have created a new committee for 2011. The Membership/Communication Committee is tasked with member recruitment and retention and will be exploring new ways to meet the needs of the IHCA membership. I've asked them to think outside the box and present new ideas to the board of directors regarding how our association can best serve its members. I look forward to hearing their ideas.

Your association leadership has dedicated itself to do all in its power to project your voice around the state. It has been my great honor to have been your president these past five years. As I work through my last year in office, I pledge to stay the course with you as we continue to meet our challenges.

A handwritten signature in black ink, appearing to read "Robert Hedges". The signature is fluid and cursive.

Robert G. Hedges
IHCA President

From the Executive Director

Each year, for the past five years, the Illinois Health Care Association has published an annual report. This is more or less expected of associations like IHCA, and I've never really given it a second thought. However, it recently occurred to me that members of IHCA may receive this report and ask themselves, "What am I supposed to do with this document?"

So, if you'll indulge me for a moment, I'd like to take a stab at explaining just how you can make the most of this report. Let's look at it from a membership standpoint. As a member, you pay dues to IHCA for benefits that help you and other long term care professionals do your jobs. But, have you ever wondered where those dues dollars go after they leave your checking account? Well, let me show you.

If you turn to page 11, you'll find a complete financial breakdown of IHCA's 2010 budget. On this page, you can see exactly how your dues dollars were put to work. Let's take education as an example. Knowing how much income the education program brought in and how much it paid out gives you an idea of what it took to produce the many accomplishments you can read about within the education report on page 4. You can then apply this same principle to each of this report's various components.

For more than 60 years, the Illinois Health Care Association has been dedicated to meeting the professional needs of its members and spending dues payments in a prudent and thoughtful fashion. Our hope is that once you're done reading this report and learning exactly how your dues dollars are spent, you'll feel this is a worthy cause. If not, please let me know how we can increase our worth to you. You may e-mail me anytime at dvoepel@ihca.com or call me at (800) 252-8988.

Sincerely,



David A. Voepel
Executive Director



IHCA
Executive Director
David A. Voepel



EDUCATION is one of the main components of the Illinois Health Care Association's mission statement: "To lead in advocacy and education for our members."

The Education, Convention and Trade Show Committee continues to work diligently and closely with the IHCA staff to provide timely, quality, and informative educational programs for the long term care profession.

This year, registration for all educational offerings became available online, as well as the ability to track CEs earned through IHCA and the Illinois Council on Long Term Care.

IHCA continued its collaboration with the Illinois Council on Long Term Care to bring our members the latest information on federal and state issues affecting the long term care profession. With the implementation of MDS 3.0, IHCA and ICLTC held seminars in 11 locations throughout the state to ensure everyone received training on this major change in resident assessments.

SEMINARS

Seminars offered in 2010 included:

- Update to F323
- QIS Overview
- Life Safety Code Update
- MDS 3.0 Training
- RUGs IV

In addition to the above, IHCA offered the Review Course for the Illinois Licensure Exam for Nursing Home Administrators quarterly; a Spring Conference which combined the symposia for Assisted and Supportive Living Facilities, Technology, and Dietary Services; and a DD conference.

RESOURCES FOR SUCCESS

Resources for Success celebrated its 13th year with the return of Barb Bancroft, who spoke with humor on various geriatric topics. Other topics included documentation, infection control and nursing leadership.

CONVENTION AND TRADE SHOW

IHCA's 60th Annual Convention and Trade Show attracted approximately 2300 total registrants and offered nearly 100 educational sessions.

LOOKING TO THE FUTURE

IHCA, in conjunction with LTCNA, is developing a nursing curriculum to assist facilities in meeting the new requirement for nurses to obtain 20 CEs during a licensure period.

Education, networking, career advancement and advocacy continue to be the focus of the **LONG TERM CARE NURSES ASSOCIATION** (LTCNA), although membership involvement and recruitment also remain priorities.

Our members serve on committees within the Illinois Health Care Association, as well as serving on the LTCNA Governing Council. LTCNA is represented at IHCA Board of Directors meetings and has representation on the Illinois Council on Long Term Care Nurse Advisory Group.

The association fosters career advancement through two scholarship opportunities: the Long Term Care Nurses Association Scholarship and the John W. Maitland Jr. – Joseph F. Warner Long Term Care Nurses Educational Trust. This not-for-profit trust has as its sole purpose providing scholarships to long term care nurses. Many of us are experiencing firsthand the effects of the nursing shortage, and we feel that this is a very worthy cause for our tax-deductible dollars.

Networking and education were promoted at the 13th Annual Resources for Success. This two-day event was filled with topics pertinent to long term care nursing.

As we look to 2011, LTCNA will be working with IHCA in the development of a nursing curriculum that will assist administrators and directors of nursing in providing education to staff nurses. The curriculum will include clinical topics as well as leadership and regulatory guidance.

JOHN W. MAITLAND, JR.-JOSEPH F. WARNER LONG-TERM CARE NURSES SCHOLARSHIP FUND

The John W. Maitland, Jr.-Joseph F. Warner Long-Term Care Nurses Scholarship Fund is a not-for-profit entity created by the Illinois Health Care Association in honor of Senator John Maitland and Joseph F. Warner, past president of the association, community leader and a friend to many.

With a Board of Directors led by Chair JoAnne Maitland, the main objective of the fund is to raise money to award scholarships to those individuals seeking to pursue nursing degrees and employment in the long term care field.

In 2010, Maitland Warner received 22 applications for scholarships. After extensive interviews, 10 of those applicants became recipients of a total of \$8,000 in scholarships payable to their respective schools. Those chosen were:

- Jaclyn Aldus, Heartland Community College
- Agnes Barcinas, Beck Area Career Center
- Deborah Bearup, Millikin University
- Kelly Clark, Lincoln Trail College
- Barbara James, Lake Land College
- Claro “Larry” Lector, Northwestern Institute of Health and Technology
- Kimberly Maxey, Highland Community College
- Angela Salazar, Saint Xavier University
- Elizabeth Saunches, Illinois State University
- Arthur Tylka, Northwestern Institute of Health and Technology

For more information on the fund or to participate in fundraising or other activities, please contact the IHCA office.



THE HEALTH CARE COUNCIL OF ILLINOIS (HCCI) serves as the joint legislative, regulatory, political, and communication arm of both the Illinois Health Care Association and the Illinois Council on Long Term Care. HCCI speaks with a strong and unified voice in representing the Illinois nursing home profession.

Through its legislative outreach, the staff of HCCI works diligently to support legislation that will benefit Illinois' 100,000 nursing home residents, and to defeat or correct any legislation that would have a negative impact on those we serve. HCCI provides a very strong presence at the State Capitol in representing the needs and values of Illinois' long term care community.

As an important component of the overall government affairs program, HCCI actively participates in the regulatory process in the development, response and interpretation of both federal and state agency regulations. HCCI representatives play crucial roles on several state and federal committees including those for the Illinois Department of Public Health, Illinois Department of Healthcare and Family Services, and the Centers for Medicare & Medicaid Services.

The Health Care Council of Illinois Political Action Committee (HCCI-PAC) orchestrates the political contributions and activities for its two parent organizations. HCCI-PAC's political plan includes personal visits with legislators by professional lobbyists, grassroots efforts by members, fundraising, contributions to proven Champions of our profession, and campaign activity across all four legislative caucuses.

HCCI spearheads an integrated and results-achieving communication program. This initiative includes the communication functions of both associations, including newsletters, magazines, websites, member alerts and media outreach.

To ensure the needs of the membership are addressed, the Health Care Council of Illinois' Board of Directors consists of Board Members from the Illinois Health Care Association (IHCA) and Board Members from the Illinois Council on Long Term Care. The Board Members from IHCA include:

- Steve Wannemacher (Co-Chair), Heritage Enterprises, Inc.
- Robert Hedges (Executive Committee), HI Care Management, Inc.
- Holgeir Oksnevad, Medina Nursing Center
- John Vrba, Burgess Square Healthcare Centre
- Mike Bibo, RFMS, Inc.

During 2010, HCCI had a banner year of legislative, regulatory, political and communications accomplishments, including a groundbreaking campaign for the Election 2010 season. To read about HCCI's many successes, please read over the 2010 HCCI Annual Report that has been sent with this booklet, or view this report online at www.hccil.org.



MEMBERSHIP

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2010 was a special year for IHCA members, as the association celebrated its 60th anniversary. In honor of this distinguished milestone, President Bob Hedges led a toast at the annual Tribute Dinner during IHCA's 60th Annual Convention and Trade Show. He saluted past, present and future members of the association and thanked them for their service.

Throughout the year, IHCA staff continued their focus on maintaining steady membership levels in the face of mounting economic concerns in Illinois. A key part of this effort was member retention. As in past years, personal visits played a major role in member retention. Staff visited members at their facilities, keeping them informed of association news and learning about member programs and events. A number of these programs were featured in HCCI publications, such as the *Members Only* newsletter and *LTC Today* magazine.

In addition to member retention, IHCA worked towards new member recruitment. IHCA staff contacted non-member facilities via recruitment letters, personal phone calls and visits. Despite these efforts, IHCA membership did decline slightly, approximately 5.5 percent, in 2010.

IHCA also continued working with members through constituency work in 2010. Staff worked closely with constituency steering committee members to ensure that member needs are being met and that their concerns are being heard and resolved. Communication is essential and we at IHCA want to make sure the lines between the association and our members are kept open.

In 2011, IHCA will be increasing its member retention and recruitment activities. This will include reaching out to current members to ask for their involvement in the recruitment process. If you are contacted by an IHCA staff member, we hope you will consider participating in this important work.

If you have any questions or concerns, or if you know of any facilities interested in becoming an IHCA member, please feel free to contact us at any time.



THE CENTER FOR DEVELOPMENTAL DISABILITIES ADVOCACY AND COMMUNITY SUPPORTS (“The Center”) has been in existence for three years. Since the inception of the association, the Center has been able to move important legislation that will shape the entire developmental disability system. The Center has become a pivotal voice throughout the Capitol, as well as a resource to legislative members in relation to issues involving individuals with developmental disabilities.

Our mission is to continue to build bridges with state and federal agencies, along with the executive and legislative branches, to establish an overall system of supports and services for all individuals with developmental disabilities, as well as their advocates and service providers.

Every year, the Illinois Health Care Association sponsors the DD Symposium, which caters to providers that serve individuals with developmental disabilities. Representatives from the Illinois Department of Public Health (IDPH); the Department of Human Services, Division of Developmental Disabilities (DHS~DDD); and the Office of Inspector General were all in attendance this year.

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LIGAS V. MARAM LAWSUIT

Ligas v. Maram is a class action lawsuit that was filed in 2005 against the state of Illinois. In 2009, the Center worked alongside other advocacy groups on the lawsuit, including the filing of more than 2,400 objections during a “fairness hearing” on July 1. On July 7, 2009 the proposed Consent Decree was DECLINED by



Judge Holderman. However, on December 1, 2009 the Plaintiffs (Equip for Equality) and Defendants (State) filed a second draft commonly referred to as Ligas2 Proposed Consent Decree. As of this printing, a new compromise agreement was filed in federal court, which may have significant bearing on this case. Throughout the year, the Center, in conjunction with other advocates, has worked relentlessly on behalf of its members to ensure the best outcome possible.

2010 SPRING LEGISLATIVE INITIATIVES

During the 2010 legislative session, the Center supported and monitored legislation that included funding and regulatory issues for individuals with developmental disabilities. In addition, the Center created two very important pieces of legislation:

House Bill 5323 (PA 96-1146) ~ DD Facility Advisory Board ~ This legislation amends the MR/DD Community Care Act and requires the Director of the Department of Public Health to appoint a DD Facility Advisory Board to advise and consult with the Department on all aspects of its responsibilities under the Act. Effective July 1, 2010.

House Bill 5388 (PA 96-1187) ~ Date of Closure ~ This legislation amends the MR/DD Community Care Act and provides that if any other Act of the General Assembly changes, adds, or repeals a provision of the Nursing Home Care Act that is the same as or substantially similar to a provision of the MR/DD Community Care Act, then that change, addition, or repeal in the Nursing Home Care Act shall be construed together with the MR/DD Community Care Act until July 1, 2010 and not thereafter. Effective July 1, 2010.

REGULATORY

One of the issues that led to the formation of the Nursing Home Safety Task Force (NHSTF) in 2009 was an issue concerning individuals with Mental Illness (MI) co-existing with geriatric individuals living in nursing homes. From this Task Force, SB326 was created in order to address that issue. The Center worked closely with legislative members and other parties to ensure that individuals who resided in Intermediate Care Facilities for the Developmentally Disabled (ICF/DD) and Long Term Care Facilities for Individuals Under 22 (SNF/Ped's) were excluded from this process. In turn, this would ensure that any safeguards needing to be put in place should be discussed in the proper setting and should include stakeholders and members from the appropriate state departments.

Regulatory reform will continue to be one of our top priorities at the state and federal level. The Center represents its providers on regulatory issues by attending statewide committee meetings (i.e., rates, quality assurance, individual provider meetings, investigations, etc.) and being an active member of various state-initiated workgroups.

FY 2011 BUDGET

As we move into FY2011, the state of Illinois is facing a \$12 billion dollar deficit. The past couple of years have been difficult for providers who serve individuals with developmental disabilities, with payment delays as far as six months. In lieu of no revenue agreement, and an election year, the General Assembly passed SB3660, which gives the governor extraordinary power that would allow him to set funding levels at his discretion. As we approach the FY2011 budget cycle, we will continue to fight for a more predictable payment cycle and an adequate source of revenue to allow providers to continue to serve individuals with developmental disabilities.

ADMINISTRATION/FINANCE AND OP

While the nationwide economic picture began to brighten a bit in 2010, the recovery has been slow, and Illinois continues to face a staggering budget deficit. In the face of this economic hardship, IHCA has maintained a strong balance sheet and has demonstrated what can be achieved through the careful and close monitoring of expenses.

In 2010, the Administration/Finance and Operations Committee made many excellent recommendations to IHCA's Board of Directors to strengthen the association's financial position. The following recommendations were all approved by the Board of Directors:

- The implementation of a capitalization policy, check signing policy, and risk assessment process in response to higher audit standards.
- The purchase of the property directly north of the IHCA office in an effort to give the association better control of the area. The existing house was razed.
- The further automation of administrative functions to save money, including electronic bill pay and dues billing. These efficiencies were achieved through capital purchases and improved software capabilities.

In addition to making these new recommendations, the Committee continued to perform three important ongoing tasks:

- Reviewing IHCA's financial statements to ensure dues dollars are being spent towards IHCA's mission statement: to lead in advocacy and education for its members. To this end, **30 percent** of dues in 2010 of **for-profit facility members** continued to be allocated to IHCA-PAC to help fund political plans developed in conjunction with Health Care Council of Illinois for the November election.
- Monitoring IHCA's investment strategies to earn the most interest from its certificate of deposit and the investments made to the IHCA Trust account.
- Enforcing IHCA's delinquent dues policy and collection efforts. This effort has decreased the receivable balance throughout the year.

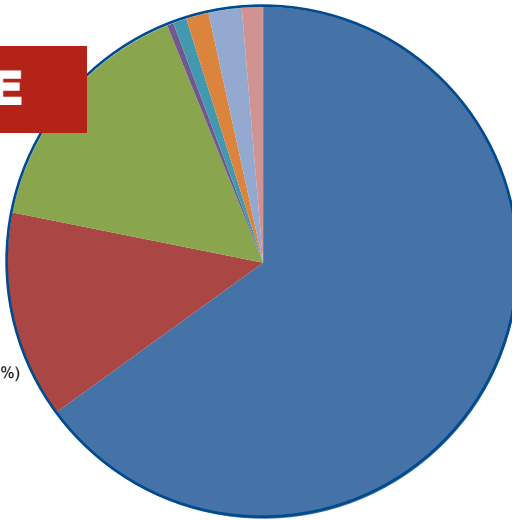
If you have any questions regarding IHCA's financial information, please contact David Voepel or Lana Keith at the IHCA office.

Thank you for your membership and financial support!

OPERATIONS

INCOME

- Dues (65.04%)
- Education (13.11%)
- Convention (15.72%)
- Communications (.41%)
- Interest (.85%)
- Special Services (1.43%)
- Associate Membership (2.09%)
- Income From Trust (1.33%)
- Other (.02%)

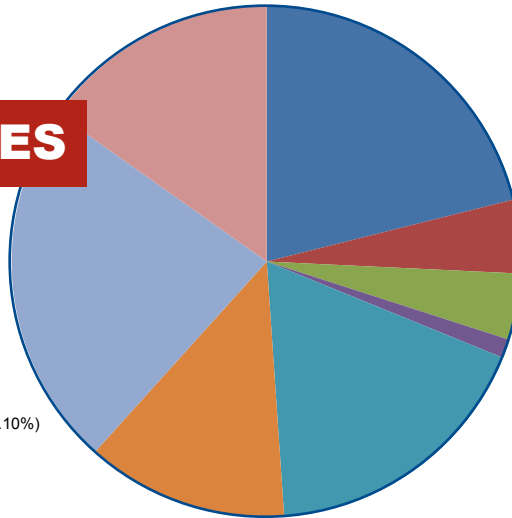


INCOME

Dues (65.04%).....	\$1,715,376.38
Education (13.11%)	\$345,787.88
Convention (15.72%).....	\$414,697.66
Communications (.41%)	\$10,756.25
Interest (.85%).....	\$22,519.99
Special Services (1.43%)	\$37,652.82
Associate Membership (2.09%).....	\$55,225.00
Income From Trust (1.33%).....	\$35,000.00
Other (.02%).....	\$340.00
Total Income	\$2,637,355.98

EXPENSES

- Public Policy (21.08%)
- CDDACS (4.67%)
- Membership (4.21%)
- Communications (1.19%)
- Education (17.77%)
- Convention (12.78%)
- General & Administrative (23.10%)
- Transfer To PAC (15.20%)



EXPENSES

Public Policy (21.08%).....	\$500,295.90
CDDACS (4.67%).....	\$110,815.10
Membership (4.21%)	\$99,861.23
Communications (1.19%)	\$28,245.84
Education (17.77%).....	\$421,630.37
Convention (12.78%).....	\$303,247.38
General & Administrative (23.10%) ..	\$548,228.23
Transfer To PAC (15.20%).....	\$360,697.19
Other.....	\$0.00
Total Expenses	\$2,373,021.24

Illinois Health Care ASSOCIATION®



Since 1950

Illinois Health Care Association

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