

2020 Art for the Ages

ICAL's Art for the Ages program recognizes the unique talents of the seniors residing in our assisted and supportive living centers. Do you have a painter, sculptor, quilter, knitter or other creative type of artisan in your community? Take advantage of this "Art for the Ages" opportunity that allows your residents to be recognized for their creative talents and promoting your center.

About the Program

- IHCA/ICAL will host a multi-media art show during its 70th Annual IHCA Convention & Exp, September 15-17, 2020. Additionally, an online gallery will be created on the IHCA/ICAL website where photos of the artwork will be displayed, along with a photo and biography of the artist.
- The program will be advertised on the IHCA/ICAL website and social media pages and in various IHCA publications.
- A press release will be distributed promoting the program.
- Entrants will be admitted into the convention for no charge to be a part of the show if they choose.
- Artists will receive a commemorative gift for their participation.

Submission Rules & Procedures

- 1. Artists must be residents of an assisted/supportive living community that is a member of IHCA/ICAL at the time of submission.
- 2. **Entry must have been completed while the artist was residing in the center.** Pieces completed prior to the resident's admission into the center will not be accepted.
- 3. Only one entry per artist will be accepted.
- 4. All art submitted must be original and must be the artist's original creation and idea. The design may not be a copy, duplicate or replication of any previously published art, including photographs; entries may not be mechanical or electronically generated; no kit assembled products or commercially mass-produced items will be accepted. *The artist's signature on the release form is an acknowledgement of the originality of the artwork as well as permission for display and use of the piece.
- 5. Entries will be accepted in the following categories or mediums: paintings, drawings, photography, wood carving, needlework/knitting and sculpture. Other items may also be considered. No heavy or oversized items will be displayed; however, you may enter a photo of the work for display (printed and mounted on some type of rigid backing) if you wish. Furniture, decorative signage and / or nude works will not be allowed. If you have questions regarding whether or not a piece is acceptable, please contact Jackie Webb at jwebb@ihca.com.
- 6. Submission Materials: The following items must be included in your submission:
 - a. Completed Entry Form.
 - b. Signed Release Form.

- c. Digital photo of the artwork (for online gallery). *Please include the resident name, community name and type of artwork in the file name for each <u>JPEG file</u>. For example: JohnSmith-IHCAMemberAL-Painting.*
- d. Digital photo of the artist (with or without their artwork for online gallery). *Please include the resident and community name in the file name for each <u>JPEG file</u>. For example: JohnSmith-IHCAMemberAL.*
- 7. **Artwork Delivery:** If possible, the original artwork should be displayed at the Art for the Ages exhibit during the Annual IHCA Convention & Expo in September. The pieces can be shipped to the IHCA office or delivered in person during convention. *Please indicate your mode of delivery on the Entry Form.*
- 8. **Return of Artwork:** Artwork can be retrieved following the show at the annual convention. You will receive more information regarding pickup prior to the show. You can also arrange for pickup from the IHCA office at a later time. If you would prefer that the artwork be shipped back to you, please supply the appropriate self-addressed packaging with your entry. If your resident does not wish to have the artwork returned, please include a note stating this.

Program Deadlines

- Submission Materials (Entry Form, Authorization Form, digital photos) must be submitted by Friday, September 4, 2020.
- If shipping artwork to the IHCA Office, pieces must be received no later than Friday, September 4, 2020.

If you have any questions, please contact <u>Jackie Webb</u> at the IHCA/ICAL office.

Submit Materials To:

Illinois Center for Assisted Living
1029 South 4th Street
Springfield, IL 62703
217-528-6455 | 800-252-8988 | F: 217-528-0452
<u>iwebb@ihca.com</u>

Submit Materials Online:

https://form.jotform.com/IHCA/ICAL-art-2020