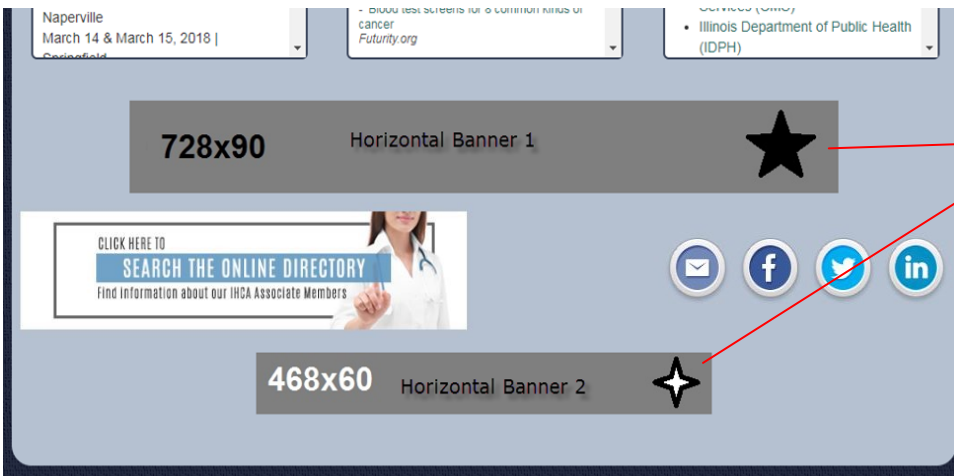


## Online Advertising

IHCA is now offering our associate/vendor members the opportunity to advertise on www.ihca.com. We have two types of advertisements available—Horizontal Banner Ads on our homepage and Enhanced Listings in the Online Directory. See below for more information.

### Homepage Horizontal Banner Ads



#### Banner Ad | \$200 per Month

- Ad Campaigns are posted on a first come, first served basis.
- Each space can hold up to a 728x90 horizontal banner ad.
- Files must be in .jpg or .gif format. PNGs are not accepted.
- Ads should not have a large amount of text.
- The purchase of a Banner Ad will automatically come with a complimentary Enhanced Listing for the length of the ad campaign.


### Online Directory Enhanced Listing

**IHCA Office**  
Ashley Caldwell

1029 S. 4th Street  
Springfield, IL 62703  
United States

Phone: 217-528-6455  
Fax: 217-528-0452  
Email: [info@ihca.com](mailto:info@ihca.com)  
Website: [www.ihca.com](http://www.ihca.com)

*Founded in 1950 and led by a 13-member board of directors, the Illinois Health Care Association is a non-profit organization comprised of more than 500 licensed and certified long term care facilities and homes/programs for the developmentally disabled throughout the state.*



[Map](#)   [Contact Us](#)   [Visit Our Website](#)

Directory category(s): Professional/Trade Associations and Organizations  
Contacts:

#### Enhanced Listing | \$100 per Year

- Enhanced listings appear at the top of the page above Standard Listings and they will sort in alphabetical order.
- Enhanced Listings include a company logo, company description and other additional information not displayed in Standard Listings.
- Company logo must be in .jpg format.
- Company description can be up to 1,000 characters.

**\*\*All Associate Members are automatically listed in the Online Directory.**

Interested in advertising on www.ihca.com? Contact Ashley Caldwell today—[acaldwell@ihca.com](mailto:acaldwell@ihca.com) or 217-527-3602.