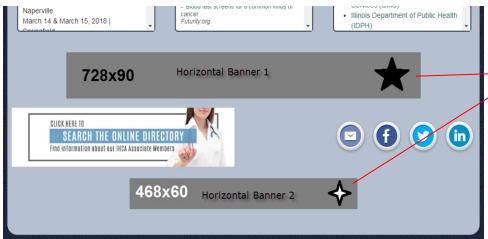


# **Online Advertising**

IHCA offers our associate/vendor members the opportunity to advertise on www.ihca.com. We have two types of advertisements available—Horizontal Banner Ads on our homepage and Enhanced Listings in the Online Directory. See below for more information.

### Homepage Horizontal Banner Ads



### Banner Ad | \$200 per Month

- Ad Campaigns are posted on a first come, first served basis.
- Each space can hold up to a 728x90 horizontal banner ad.
- Files must be in .jpg or .gif format. PNGs are not accepted.
- Ads should not have a large amount of text.
- The purchase of a Banner Ad will automatically come with a complimentary Enhanced Listing for the length of the ad campaign.

## **Online Directory Enhanced Listing**



#### \*\*All Associate Members are automatically listed in the Online Directory.

### Enhanced Listing | \$100 per Year

- Enhanced listings appear at the top of the page above Standard Listings and they will sort in alphabetical order.
- Enhanced Listings include a company logo, company description and other additional information not displayed in Standard Listings.
- Company logo must be in .jpg format.
- Company description can be up to 1,000 characters.